

2011 KTA Super Stores Kona Coffee Recipe Contest JUDGING GUIDELINES

Categories of Evaluation	Does Not Meet the Category Criteria	Minimally Meets the Category Criteria	Suitably Meets the Category Criteria	Exceeds the Category Criteria
	0 Points	1 to 2 Points	3 to 4 Points	5 Points
<p>Presentation and General Impression (0 to 5 points).</p> <p>1. Dishes are appetizing and tastefully pleasing to the eye. Slices are moderate and portions are correctly calculated and easily accessible. (0 to 3 points)</p> <p>2. The contestant's table display is well-crafted and appropriate to the 100% Kona Coffee theme. The table display enhances the appeal of the entry. (0 to 2 points)</p> <p>NOTE: Since no cooking is permitted on the premises, do not penalize contestants when hot or chilled dishes are served at room temperature.</p>				
	0 Points	1 to 2 Points	3 to 4 Points	5 Points
<p>Plate or Platter Design (0 to 5 points).</p> <p>Food is fresh and colorful, visibly seasoned, presented with some height, easy to eat, and pleasing to the eye. Items are closely placed together to help maintain temperature and to keep the plate from resembling a smiling face. Components of the meal are balanced so that the main item is complemented in size and amount by the accompanying garnish or sauce. Ingredient colors harmonize. Ingredient amounts are correctly portioned to give a perfect harmonization. (0 to 5 points)</p>				
	0 Points	1 to 4 Points	5 to 8 Points	9 to 10 Points
<p>Composition and Harmony of Ingredients (0 to 10 points).</p> <p>1. The entry is nutritionally well-balanced and in keeping with modern trends. Taste and colors enhance each other, display practical craftsmanship, and are practical, digestible, and light. (0 to 7 points)</p> <p>2. Big Island ingredients are used appropriately. (0 to 1 point)</p> <p>3. 100% Kona Coffee flavor is an identifiable flavor. (0 to 1 point)</p> <p>4. The flavor of 100% Kona Coffee complements the other ingredients in the dish. (0 to 1 point)</p>				
	0 Points	1 to 5 Points	6 to 11 Points	12 to 15 Points
<p>Correct Preparation and Craftsmanship (0 to 15 points).</p> <p>1. Preparations display a mastery of basic skills and the application of cooking methods. (0 to 10 points)</p> <p>2. Big Island ingredients are used appropriately. (0 to 1 point)</p> <p>3. 100% Kona Coffee flavor is an identifiable flavor. (0 to 2 points)</p> <p>4. The flavor of 100% Kona Coffee complements the other ingredients in the dish. (0 to 2 points)</p>				
	0 Points	1 to 2 Points	3 to 4 Points	5 Points
<p>Serving Method and Portions (0 to 5 points).</p> <p>Simple and practical, clean and careful serving with no fuss, no over-elaborate or impractical garnishing, plate and platter arrangement makes for practical serving while maintaining a strong sense of the elegant. (0 to 5 points)</p>				