

The American Culinary Federation Kona Kohala Chefs Association
 Invites You to
 The 41th Annual Kona Coffee Cultural Festival Celebration

KTA Super Stores Kona Coffee Recipe Contest

Sheraton Keauhou Bay Resort & Spa Convention Center
 Sunday, November 6, 2011

Contestant Set-up from 11:00 am to 12:30 pm

Judging begins promptly at 12:30 pm

The Big Island Showcase from 12:30 pm to 3:00 pm

Award Presentation and Public Tasting from 2:00 pm to 3:30 pm

Entrée Division

Place	Professional	Amateur	Culinary Student
1st	\$500 Cash Prize, Trophy, & ACF Membership*	\$200 KTA Gift Certificate & Trophy	\$200 KTA Gift Certificate, Trophy, & ACF Membership*
2nd	\$150 KTA Gift Certificate & Ribbon	\$100 KTA Gift Certificate & Ribbon	\$100 KTA Gift Certificate & Ribbon
3rd	\$100 KTA Gift Certificate & Ribbon	\$50 KTA Gift Certificate & Ribbon	\$50 KTA Gift Certificate & Ribbon

Dessert Division

Place	Professional	Amateur	Culinary Student	Keiki
1st	\$500 Cash Prize, Trophy, & ACF Membership*	\$200 KTA Gift Certificate & Trophy	\$200 KTA Gift Certificate, Trophy, & ACF Membership*	\$100 KTA Gift Certificate & Trophy
2nd	\$150 KTA Gift Certificate & Ribbon	\$100 KTA Gift Certificate & Ribbon	\$100 KTA Gift Certificate & Ribbon	\$50 KTA Gift Certificate & Ribbon
3rd	\$100 KTA Gift Certificate & Ribbon	\$50 KTA Gift Certificate & Ribbon	\$50 KTA Gift Certificate & Ribbon	\$25 KTA Gift Certificate & Ribbon

*The First Place Professional and Culinary Student winners will also receive a one-year membership in the American Culinary Federation.

Contest Categories

1. Food service industry professionals will compete in the ***Professional*** category.
2. ***Amateurs*** are those who love to cook. They do not work in the food service industry. Amateurs include high school and college students who are not enrolled in a culinary arts program.
3. ***Culinary Students*** are currently enrolled in a high school or college-level culinary arts program.
4. Children in middle school and younger will compete in the ***Keiki*** Dessert Division category.

The deadline for entries is 5:00 PM, Wednesday, November 2, 2011

KTA Super Stores Kona Coffee Recipe Contest Rules and Guidelines

1. **The coffee used in all recipes must be 100% Kona Coffee.**
2. A 36" wide by 30" deep table space (72" wide by 30" deep for Professional Contestants) is available from 11:00 am to 12:30 pm for final preparations and display of your entry. **Cooking is not permitted and electrical outlets are not available in the Convention Center.**
3. Judging of all entries will start promptly at 12:30 pm.
4. Judges will evaluate recipes on a 40-point scale. Judges will allocate points as follows: Presentation and General Impression (5 points), Plate or Platter Design (5 points), Composition and Harmony of Ingredients (10 points), Correct Preparation and Craftsmanship (15 points), and Serving Methods and Portions (5 points). Because of the unique nature of this competition, the judges will consider the contestant's appropriate use of 100% Kona Coffee and local Big Island products, as well as the contestant's table decoration. See www.konacoffeefest.com for detailed judging guidelines.
5. Contestants must provide 3 small **sample-size** servings for the judges to taste and 1 **servicing-size** plate for display.
6. Amateur, Culinary Student, and Keiki Contestants: Please prepare at least 40 sample-size servings for the public to taste after the award ceremony. Professional Contestants: Please prepare at least 80 sample-size servings. *KTA Super Stores* will provide paper plates and utensils for your samples.
7. Contestants must include one copy of their recipe that is typed on white 8 1/2" x 11" paper with each entry. **Since this contest uses blind judging, DO NOT print or write your name or any other personal identifying information on the recipe. Entry forms without attached recipes are not eligible.**
8. Entries must be left for viewing until 3:30 pm.
9. Contestants may enter recipes in both the Entrée and Dessert Divisions. Submit two separate entry forms if you chose to enter a recipe in both Divisions.
10. Only one entry per person per Division is permitted.
11. All contestants must wear a 2011 *Kona Coffee Cultural Festival* button to participate in the contest.
12. The deadline to submit entry forms is 5:00 PM, Wednesday, November 2, 2011. **Entries received after the 5:00 PM deadline on November 2, 2011 may be ineligible.**
13. Please note that space for contestants in the Sheraton Keauhou Resort & Spa Convention Center is limited. If there are more entries than space, contestants will be accepted on a first-come, first-served basis.
14. The *KTA Super Stores Kona Coffee Recipe Contest* Committee reserves the right to deny entry to anyone or any recipe for any reasons they see fit. If there are insufficient entries in a division to allow meaningful competition, the Committee may combine entrée and dessert entries into a single competitive group.

Please print clearly:

Name _____ Email Address _____

Mailing Address _____

City _____ State _____ ZIP Code _____

Occupation _____ Property (Professional) _____

School (Culinary Student and Keiki) _____ Date of Birth (Student/Keiki) _____

Daytime Telephone _____ Evening Telephone _____

Cellular Telephone _____ Fax _____

Category (Circle One) Professional Amateur Culinary Student Keiki

Division (Circle One) Entrée Dessert

Recipe Name _____

I hereby grant the Kona Coffee Cultural Festival and KTA Super Stores permission to use my name, my photograph, and my recipe in their promotions of the Festival.

Contestant's Signature _____ Date _____

Parent or Guardian's Signature for Keiki and Students under 18 years of age _____ Date _____

Mail or fax your entry form and recipe to:

Chef Carolyn Deal, 78-7033 Aumoe Street, Kailua Kona, HI 96740-2858. Fax: 322-6856

If you want more information or have any questions, please contact:

Robert Deal by email at reeldeal@compuserve.com or by telephone at 443-3204