



Proudly presents the 12th

KONA COFFEE LABEL & WEBSITE COMPETITION

LABEL & WEBSITE Winning Categories

1st Place: \$300 • 2nd Place: \$150 • 3rd Place: \$50 • People/Sponsors' Award: \$50

To All Kona Coffee Farmers,

Enter your Kona Coffee Label and/or Website to win one of eight cash prizes. Entries will be on display Nov. 8 through Nov. 13 at the Keauhou Beach Resort. Winners will be announced on Nov. 10 at the Keauhou Beach Resort along with the Annual Kona Coffee Festival Cupping Competition Finals.

Name of entry: _____

Your name: _____

Address: _____

Town: _____ State: _____ Zip: _____

Phone: _____ Date: _____

Paper clip two complete sets of your Kona Coffee label, applied to their bags along with the following information about your label or website. Does the name on your label/website represent something, or have a meaning? Why did you choose this name? What is the message behind it? Reasons for choosing the look? Please tell us your story. (100 words or less) ***There is no entry fee.***

Who created the graphics for your label and/or website? _____

Website address: _____

To download an entry from the internet, go to www.konacoffeefest.com/krcontest.html

Contest rules: Labels must promote 100% Kona Coffee, use art or graphics, express your message clearly and comply with State Label Laws. State Label Laws requirements are available upon request. Website must promote 100% Kona Coffee and be visually appealing. Information should be quick to access and the order form secure and easy to process.

DEADLINE: Friday, October 14, 2011 • Questions? Call 883-0996

Mail your entries and this completed form with 2 copies of your bag with label and/or website address information to:

HIGH WAVE GRAPHICS - Attn: Keauhou Resort Label & Website Competition

68-1778 Halona Place • Waikoloa, HI 96738

A 2011 KONA COFFEE CULTURAL FESTIVAL EVENT