



Entry Form

Friday, November 11th, 2011 5:00 PM - 7:00 PM

Entry Deadline: October 31st, 2011

Submit your entry:

Mail: HCFCU / Attn: Marketing Dept., 73-5611 Olowalu St., Kailua-Kona, HI 96740
E-Mail: Marketing@hicommmfcu.com Fax: 808-930-7681

Name of Organization:

Person in Charge:

Title:

Address:

Phone (required): Fax:

E-Mail (required):

Entry Details

COMPETITIVE NON-COMPETITIVE

Entry Type

Decorated Vehicles (includes floats) Walking Unit (includes marching bands)

Will your entry be lighted?

YES NO NO OPEN FLAME

Approximate Number of Participants in your Entry:

Type & Size of Vehicles* in your Entry (if applicable):

Audio

Will your entry have music? (examples: singing, cheers, instruments, other music)

YES NO

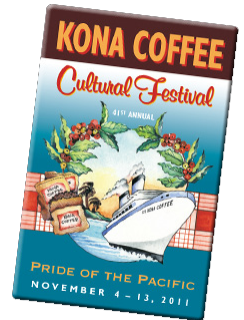
Describe:

Will you be utilizing an amplifying system? (a boombox is not considered an amplifying system)

YES NO

I, (we) do hereby waive and release the Kona Coffee Cultural Festival as well as the owners or management of the grounds or location where the event is held, from any and all claims of personal injury, bodily injury, property damage, other damages, losses and/or death that may arise from participation in this parade. *All vehicle drivers in this entry will have a valid operator license and insurance for the vehicles being driven.

ALL THREE PAGES OF THE ENTRY FORM MUST BE COMPLETED AND SUBMITTED TOGETHER.



Name (print)

Signature

Date:

Entry/Parade Narrative

Name of Entry _____

Please provide a short narrative description of your entry. Be sure to include the name and purpose of your organization, what is special about your organization, and details about the individuals or vehicles in your entry.

The Kona Coffee Cultural Festival Parade will assemble at the Royal Kona Resort no later than 4:00 p.m. on November 11. The parade will start promptly at 5:00 p.m. starting from Huggo’s on the Rocks and continue along Alii Drive and ending at the Courtyard King Kamehameha’s Kona Beach Hotel.

Awards for entries will be presented in the Decorated Vehicle and Walking Unit categories at the Kona Coffee Market Place – Festival of Artists and Ethnic Foods event on Saturday, November 12 at the Makaeo County Events Pavilion at the Old Kona Airport. In addition, there will be awards for Best Use of Theme, Best Crowd Pleaser, Best Use of Lights, and Best Youth Entry.

Please submit all three (3) pages of your completed application via U.S. Postal mail, e-mail or fax to:

Hawaii Community FCU
 ATTN: Marketing Dept.
 73-5611 Olowalu St.
 Kailua-Kona, HI 96740
 Fax: 930-7681
 E-mail: marketing@hicommfcu.com

Rules and Guidelines

DATE: Friday, November 11, 2011

CHECK IN: 3:00 P.M. - ASSEMBLY TIME: 4:00 P.M.

STARTING TIME: 5:00 P.M.

NEW PARADE ROUTE: Parade starts at Huggos on the Rocks and ends at the Courtyard King Kamehameha's Kona Beach Hotel.

CHECK IN. Check in tables at 3 Zones: Zone #3 - Walua Rd.: Floats/ Large Vehicles / Zone #2 – Alii Dr. facing north between Walua Rd and Lunapule, staging for vehicles / Zone #1 roadway fronting Huggos staging for – marching and walking units. It is advised that all large vehicles and floats approach these zones from the South either on Alii Dr. or Walua Road depending on your category.

ASSIGNED LINE-UP. Your numbered card will be distributed by the Zone Volunteers. Place the card at the front right of your vehicle or banner. It is important that the numbered card can be seen by the announcers and judges.

PARADE LINE-UP/ROUTE. All entries must be lined up at the assigned areas in numerical order by 4:00 P.M. It is important that your entry be on time. Drivers must remain with their vehicles so it does not disrupt the parade line-up. Parade officials will begin to direct each entry onto the parade starting at precisely 5:00 P.M.

PARADE PACERS & DISTANCE YOU MUST KEEP. To keep the parade moving smoothly and safely, Pacers wearing lime green safety vests will be located throughout the parade route. For everyone's safety and consideration, please pay close attention and comply with the Pacer's directions and keep a 4 car length distance between each other. This will help the judges and announcers to accurately identify with your group. Performances should not hinder the flow of the parade and kept to no more than a maximum of 20 seconds.

POLITICAL CANDIDATES. Candidates participating as a group with their political parties are welcomed. Individual candidate participation is discouraged. Distribution of any political material is prohibited.

I have read and understand the rules and guidelines as stated above.

Name (Print)

Signature

HANDOUTS. At no time should objects be thrown from any vehicle or float. Any candy, coffee samples or other gifts should be handed out by walkers only. This distribution should be done in a manner that does not at anytime pull the audience into the street or the line of traffic. This will be strictly enforced and may cause an entry to be pulled from the parade. Objects that have a potentially dangerous nature are strictly prohibited.

MOTOR VEHICLES/LICENSED DRIVERS. Please remember that only authorized motor vehicles and licensed drivers will be allowed in this parade. For safety precautions, no acrobatic maneuvers or loud sounds by motor vehicles will be allowed during the parade. Dignitaries and special guests will need to provide their own vehicles and banners.

PARADE ENDS at the Courtyard King Kamehameha's Kona Beach Hotel. Instruct your families that the parade ends at the hotel but all vehicles and floats wishing to discharge passengers should proceed to Loloku Street to do so safely and not interfere with heavy auto & pedestrian traffic in front of the hotel.

PRIZES. Prizes will be awarded Saturday, November 12th, at the Makao County Pavilion at the Old Airport. This will take place during the Kona Coffee Market Place-Festival of Artists and Ethnic Foods event. All competitive participants, please be sure to be present to receive your prizes.

JUDGING. All entries will be judged based on a predetermined point system.

ELIGIBILITY. The parade committee's decision regarding all entrants, their eligibility, placement and judging is final.

Entry Deadline: Monday, October 31, 2011.

Date