

... To All Kona Coffee Farmers ...

6th Annual



KEAUHOU RESORT

KONA COFFEE LABEL & WEBSITE COMPETITION

Enter your Kona Coffee Label and/or Website to win one of eight cash prizes. Entries will be on display November 9 through November 13, 2005 at the Outrigger Keauhou Beach Resort. Winners will be announced on November 10 at the Outrigger Keauhou Beach Resort along with the Annual Kona Coffee Festival Cupping Competition Finals.

OFFICIAL ENTRY FORM

Name of entry: _____

Your name: _____

Address: _____

Town: _____ State: _____ Zip: _____

Phone: _____ Date: _____

Paper clip two complete sets of your Kona Coffee label, applied to their bags along with the following information about your label or website. Does the name on your label/website represent something, or have a meaning? Why did you choose this name? What is the message behind it? Reasons for choosing the look? Please tell us your story. (100 words or less) **There is no entry fee.**

Who created the graphics for your label or website? _____

Website address: _____

To download an entry from the internet, go to www.konacoffeefest.com/krcontest.html

Contest rules: Labels must promote 100% Kona Coffee, use art or graphics, express your message clearly and comply with State Label Laws. Website must promote 100% Kona Coffee and be visually appealing. Information should be quick to access and the order form secure and easy to process.

DEADLINE: Friday, October 14, 2005.

Mail your entries and this completed form with 2 copies of your bag with label and/or website address information to: **High Wave Graphics**

Attn: Isabelle De Groot / Keauhou Resort Label & Website Competition
68-1778 Halona Place • Waikoloa, HI 96738

You may also drop off your entries at:
Keauhou Shopping Center Management Office,
Keauhou Resort Management Office or Copy Post Plus.

Questions?

Call Isabelle at 883-0996

**KONA COFFEE
LABEL**

First Place: \$500
Second Place: \$350
Third Place: \$150
Sponsors' Award: \$150

**KONA COFFEE
WEBSITE**

First Place: \$500
Second Place: \$350
Third Place: \$150
Sponsors' Award: \$150